## IN THE TITLE

Please delete the current TITLE and substitute the following title in its place:

-- Data printing system with identification information --

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## IN THE SPECIFICATION

At page, 34 please delete the current paragraph found at lines 5-15 and replace it with the amended paragraph below:

card I/F 103 (S707). At this time, under DPOF1.0 standards, a vendor ID and a product ID can be added to the "Camera model name" at the header (HDR) part, and thus a serial ID is to be added to "Vendor Unique" at the job descriptor part. Details of DPOF are described in the reference document relating to DPOF Version 1.10

(http://www.panasonio.co.jp/ave/video/dpof/dpof\_110/white.htm), announced jointly by four DPOF proposer companies: Canon Inc., Eastman Kodak Co., Fuji Photo Film Co., Ltd., and Matsushita Electric Industrial Co., Ltd.

After the above, DPOF data with added CU data is written onto memory card 8 via